

READINESS FOR INDUSTRY 4.0 RELATED CHANGES: A CASE STUDY OF THE VISEGRAD FOUR

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Abstract: Industrial revolution refers to a period in human history in which revolutionary scientific discoveries and inventions that affect the functioning of society as a whole take place. Changes resulting from industrial revolutions sooner or later affect all sectors of the economy. The Fourth Industrial Revolution, also known as Industry 4.0, has brought with it many changes. Industry 4.0 has spread rapidly and has become a current phenomenon. Within the theoretical part of the contribution, the authors deal with development, definition, and comparison of industrial revolutions. The aim of the contribution is to examine the readiness of the Visegrad Four countries for changes connected with Industry 4.0. Several national initiatives responding to Industry 4.0 have been launched across Europe in recent years. Their purpose is to regulate the realization of Industry 4.0 and its consequences. Almost every member state of the European Union has its own national initiative, responding to Industry 4.0. Within the practical part of the contribution, authors focused on initiatives responding to Industry 4.0 in the V4 countries. To examine the readiness of the V4 countries for the challenges related to the Fourth Industrial Revolution - Industry 4.0, secondary data - The Digital Economy and Society Index (DESI) - was used, as well as a z-score calculation. The resulting z-scores show which countries currently achieve the best results in terms of the Drivers of Production values when compared to the GDP per capita. To see how each country is doing compared to the mean value of the respective indicators, z-scores were calculated for each of them.

Keywords: industry 4.0, the fourth industrial revolution, Z – score, DESI, digitalization

JEL Classification: O14, O30, O57

1. Introduction – Theoretical background and Literature review

Within the theoretical part of the contribution, the authors deal with the term “industrial revolution”, focusing on The Fourth Industrial Revolution, also referred to as Industry 4.0. Development, definition, and comparison of industrial revolutions are described. The term industrial revolution is defined as term used widely beyond just authors of economic publications. The term was first used in the 1920s in France in connection with the

mechanization of the cotton industry (Cameron and Drabek, 1996) Four industrial revolutions can be distinguished, including the latest one - Industry 4.0.

1.1 The first industrial revolution – industrialization

The First Industrial Revolution began in the UK, its beginning dates to the second half of the 18th century. In a short period of time, several important inventions appeared, starting the transformation process. The aim of this change was to increase the physical potential of mankind by assisting them in manual labor. James Watt's invention of the steam engine played a key role in the First Industrial Revolution, and later enabled the construction of the world's first steam-powered automobile, and can therefore be considered as the beginning of the automotive industry. The First Industrial Revolution is also connected with the term industrialization. Industrialization can be defined as introduction of new technologies into the production process (Brezis and Tsiddon, 1993). Coal became the main fuel of the First Industrial Revolution and steam its main driving force. The replacement of human and animal power by steam power led increased efficiency and productivity in production and transportation. The share of industry in the added value and the number of industrial workers increased, at the expense of agriculture. Smaller workshops were replaced by or integrated into large production factories. Department stores were built instead of small shops. It can be stated that this period is associated with the foundations of large enterprises (Beaudion, 2020). The First Industrial Revolution also had a significant impact on the social environment; in the newly organized manufacturing sector, more emphasis was placed on the discipline of workers, and relations between workers became less personal and more bureaucratic. Industrialization also affected the functioning of families. A fundamental change was the separation of home from the place of work, giving rise to the need to commute. The standard of living increased, accompanied by population and GDP per capita growth. The impact of the First Industrial Revolution was enormous, bringing a fundamental change in the whole economy, as well as in the lifestyle of society (Baptista, 1999; Brezis et al., 1993). Owing to the first industrial revolution in most developed countries the population migrated from the primer - agricultural – to the second – industrial – sector. Urbanization gained an impetus never seen before, however, people did not only separate their living and working environment with this, but they also got detached from nature, and over 50% of people were not involved in providing their own sources of food. Hence their dependence increased manifold (Szűcs, 2017). On the one hand they were dependent on their employers on the other hand they were dependent on those, who supplied towns and cities with food and other basic raw materials.

1.2 The second industrial revolution – the scientific revolution

The Second Industrial Revolution took place between 1860 and 1918. This period is also defined as revolutionary due to the invention and subsequent introduction of a large number of new, mainly production related technologies. The main source of energy was no longer steam, but electricity. The practical significance of electrical energy is associated with Edison's invention of the light bulb. The high pace of technological change has led to transformation of the economy into the so-called "new economy". This new economy is defined by a faster pace of productivity growth. Applied science has played an important role in this period. In all areas, thanks to applied science, revolutionary results have been achieved in terms of productivity growth and efficiency. It is precisely because of the decisive role of science that the Second Industrial Revolution is also referred to as the Scientific Revolution (Amiti, 2001), Thanks to the invention of Henry Bessemer, steel became a part of everyday life and this period is also known as the age of steel. The sectors with the largest growth were the chemical and automotive

industry. An important year was 1870, when Cincinnati installed the first assembly line at the local plant and began with division of labor, later electrified, which contributed to further rapid development of mass production. The first company to introduce serial production in its complete form was the American carmaker Ford Motor Company. Institutional changes were related to growth of education and bureaucracy. Ford was not only an educator establishing new scientific ways of management, but has also created the symbol of the second industrial revolution, the T-model. Owing to the technological development the speed and mobility of workforce has increased greatly. The world became a smaller place. While in case of the first revolution people got separated from nature, in case of the second travelling long distances on a daily basis also became natural (Mezei and Lazányi, 2018).

1.3 The third industrial revolution – the digital revolution

The Third Industrial Revolution began in the late 1940s. Based on the most important milestones that took place during this period, it can be divided into three stages. The first stage is connected with the invention of the transistor and the computer. Development of information and communication technologies was the main driver of the Third Industrial Revolution. It is also defined as a computer-based revolution, information technology revolution or digital revolution (Yunus, 2020). The second stage took place in the 1970s and 1980s. At that time, the biological engineering and microelectronics industries developed. The third and last stage started in the 1990s, when the commercialization of the internet began as some of the prior restrictions were lifted. This enabled introduction of the internet into households and the emergence of a global network of interconnected computers (Zheng, 2013). The Third Industrial Revolution surpassed all previous industrial revolutions in terms of the number of disciplines affected and the number of technological innovations. This was the revolution of the mind. While the first industrial revolution increased the physical capabilities, the second the speed, the third one concentrated on the cognitive capabilities and pushing its limits. Introduction of computers into practice and the ever-expanding application of information technology have led to a dramatic increase in the volume of information. The so-called "information society", sometimes referred to as the "knowledge society", has emerged. Information and knowledge have become the key elements of economic and social life. With this however, the detachment that has started owing to the previous industrial revolution grew even further. People started living (at least part of their lives) in virtual realms, cutting back on personal face-to-face interactions, limiting themselves on secondary social ties characterized only by thin trust (Lazányi et al. 2017; Diana, 2017).

1.4 The fourth industrial revolution – industry 4.0

The term Industry 4.0 was first used on the occasion of the Hanover Trade Fair in 2011 in connection with a project initiated by the German government to develop a high-tech strategy that would guide Germany's science and research, innovation, and their implementation in the following years. The number four (4.0) was chosen as a signal of the beginning of the fourth industrial revolution. Unlike the first three industrial revolutions, the Fourth Industrial Revolution was announced before it took place, and its possible effects on society can currently only be predicted. The name Industry 4.0 has been criticized because a great portion of the technology on which its concept is based already existed at the time of the Third Industrial Revolution. Thus, some authors refer to it as the second phase of digitization. However, despite the criticism, the concept of Industry 4.0 has spread rapidly and became a current phenomenon. Industry 4.0 focuses on end-to-end digitization of all physical assets and their integration into digital ecosystems with value chain partners. Generating, analyzing, and communicating data

seamlessly underpins the gains promised by Industry 4.0, which networks a wide range of new technologies to create value (PricewaterhouseCoopers, 2016).

Several technological elements relate to Industry 4.0, including the cyber-physical system (CPS). The term first appeared in 2006 at a conference of the US National Science Foundation. Its author is Helen Gill. Cyber-physical systems are integrations of computation, networking, and physical processes. Embedded computers and networks monitor and control the physical processes, with feedback loops where physical processes affect computations and vice versa. The economic and societal potential of such systems is vastly greater than what has been realized, and major investments are being made worldwide to develop the technology. CPS integrates the dynamics of the physical processes with those of the software and networking, providing abstractions and modeling, design, and analysis techniques for the integrated whole. CPS relies on the Internet of Things (IoT), Internet of Services (IoS) and Big Data and Cloud computing technologies (Nazarov and Klarin, 2020; Jain and Ajmera, 2020; Beaudoin, 2000). As all these indicate, the fourth industrial revolution is the revolution of trust. While the detachment has already started with the first wave, and people got used to interacting via ICT within the third wave, the fourth wave created a need for the extension of trust toward artificial intelligence; towards non-human entities and their decisions. Trust in this regard became the proxy for control. People started to let artificial agents into every sphere of their lives and let them make (semi-)autonomous decisions (Madarász and Szikora, 2018). However, this did not happen without any backlash either. While the previous revolution triggered a life without the nature as a tranquil environment, industrial and virtual settings to loosen human relations, the fourth revolution created the phenomenon of technostress, that can barely be coped with in the inevitably intensive ICT presence of the 21st century (Lazányi, 2016).

The Internet of Things (IoT) is a new trend in control and communication of commonly used objects with each other or with humans, mainly through wireless data and internet technologies. Such interconnected devices will enable collection of large amounts of data that can be further processed and used in a variety of areas, such as logistics, healthcare, energy, etc. Furthermore, this technology can be used in the so-called “smart homes” (Simtinger and Zhong, 2020).

The Internet of Services (IoS) is a term used to link web/internet-based services and real-world services that are described using the Unified Service Description Language (USDL).

Big Data is the term used for a massive volume of structured and unstructured data, which is so large that it is difficult to process using traditional databases and software technology. The sources of big data include data from the use of the internet, data from various sensors monitoring production processes and logistics of production plants, social networks, intelligent sensors, CRM systems, telescopes, satellite observations, tomographs, gene analyzers, or security cameras. The processing of this data in industry leads primarily to optimization of its own production, related services, support activities, and distribution.

Cloud Computing is an internet-based model of using computer technology. It can be defined as the provision of services or programs stored on servers on the internet, to which users have access through a web browser or a software client and can thus use their data from anywhere.

Additive Manufacturing is a process of three-dimensional object creation using a specific device. The product is created by gradual application of thin layers on each other and the printing itself is controlled by control electronics based on a program template. Unlike 3D printing, additive production is a term for the process in which the final product is created, not just for the prototype itself. (Siekelova et al., 2019)

Within the development of Industry 4.0, interconnection between computers can be assumed. Computers should be able to make their own decisions without human assistance. It is the combination of CPS, IoT (Internet of Things), and IoS (Internet of Services) that makes

Industry 4.0 and the possibility of a smart factory a reality. As a result of development of smart machines, which are becoming smarter thanks to their ever-increasing access to data, our factories should be more efficient and productive and less wasteful. It leads to the real power of Industry 4.0. (Siekelova and Podhorska, 2019)

The issue of Industry 4.0 is very topical. Many authors dealt with this issue in their studies. Chen (2020) explores how small and medium-sized enterprises (SMEs) in Taiwan employ technology to participate in global supply chains to respond to the Fourth Industrial Revolution. Rafael et al. (2020) state that Maturity Models (MM) can be very useful, since they help to evaluate the initial state of a company and to plan a development road map. Over the last few years, several MMs geared towards Industry 4.0 have been created and released, some of which are specifically aimed at certain sectors. However, there is none especially developed for an industry of such vital importance as the MT sector. His article presents a new MM adapted to this type of company, with a design based on previously validated developments and standards relating to MM. Dressler and Paunovic (2020) state that the current Industry 4.0 theoretical base is weak, impeding further digital transformation of some industries. They focused on the wine industry. Veile et al. (2020) examined how Industry 4.0 reshapes future buyer-supplier relationships. The issue of Industry 4.0 has been discussed by many other authors as well. (Madarasz and Szikora, 2018; Schott et al., 2020; Karadayi-Usta, 2020; Oliveira et al. 2020; Braglia et al., 2020; Liu et al., 2020; Li, 2020; Xu, 2020; Simetinger and Zhang, 2020; etc.)

2. Methodology

The authors use secondary data to examine the readiness of the Visegrad Four countries for the challenges related to the Fourth Industrial Revolution - Industry 4.0. The Digital Economy and Society Index (DESI) is a composite index that summarises the relevant indicators of Europe's digital performance and tracks the evolution of EU member states in digital competitiveness. The DESI 2020 reports are based on 2019 data. The United Kingdom is still included in the 2020 DESI, and EU averages are calculated for 28 member states. DESI is made up of five dimensions, namely connectivity, human capital, use of internet, integration of digital technology, and digital public services. Each dimension is defined by the sub-dimensions listed below.

The authors also use z-score to examine the readiness of the V4 for the challenges related to the Fourth Industrial Revolution - Industry 4.0.

$$z - score = \frac{X - \mu}{\sigma} \quad (1)$$

Where:

X value

μ mean

σ standard deviation

The results currently show which countries achieve the best results in terms of the Drivers of Production values when compared to the GDP per capita. To see how each country is doing compared to the mean value of the respective indicators, z-scores were calculated for each of them. Hayes (2019) defines this method as a numerical measurement used in statistics of a value's relationship to the mean (average) of a group of values, measured in terms of standard deviations from the mean. If a z-score is 0, it indicates that the data point's score is identical to the mean score. A z-score of 1.0 would indicate a value that is one standard deviation distant from the mean. Z-scores may be positive or negative, with a positive value indicating the score is above the mean and a negative score indicating it is below the mean.

3. Results and Discussion

3.1 Selected European initiatives responding to industry 4.0

Several national initiatives responding to Industry 4.0 have been launched across Europe in recent years. The European Commission, together with the member states and industry, have set up a governance framework to mobilize stakeholders, exchange best practices, and support the coordination of EU and national initiatives. The European Platform of national initiatives, launched in March 2017, is at the core of the coordination effort. The Platform plays an essential role in the roll-out of industry digitalization across Europe. The basic functions of the platform are experience sharing, collaboration and joint investment triggering, exploration of common approaches to regulatory problems, and exchange of means for re-skilling of the workforce (European Commission, 2018). Information about individual national initiatives can be found at the European Platform of national initiatives. The first European Industry 4.0 initiative was launched in Germany. The purpose of the national initiatives is to regulate realization of Industry 4.0 and its consequences. Almost every member state of the European Union has its own national initiative. Other economic powers, led by the USA, China, and Japan, also have their initiatives. In this chapter, selected national initiatives will be briefly described.

3.1.1 Slovakia: The smart industry initiative

The SMART INDUSTRY initiative for the Slovak Republic was presented at a high-level conference in March 2016 by the Slovak Ministry of Economy. This initiative was inspired by Germany's and Netherlands' initiatives. The SMART INDUSTRY initiative deals with the low levels of digital awareness in Slovak companies. It is focused on bringing the nation's business community, mainly industrial entities, closer to the principles of Industry 4.0. A summary of Slovakia's SMART INDUSTRY initiative can be seen in Table 1.

Table 1: Summary of Slovakia's SMART INDUSTRY policy initiative

Elements	Description
Policy Levers(s)	Rather top-down approach; public financing; technology-oriented.
Funding Model	Funding model based on already-existing Operation Programs; European funds and exploring further innovative funding options.
Target Audience(s)	Industry, SMEs, R&D organizations, education providers and civil society.
Concepts and Focus Areas	Improving awareness and cooperation; R&D activities; Factories of the Future, access to finance; labor market, education and skills; legislative framework adjustments encouraging innovations.
Key Drivers	Active involvement of policy makers from key ministries; industry and business representatives, research and education institutions.
Key Barriers	Slow start, tight timeframe and no clear funding scheme.
Implementation Strategy	Creation of the Action Plan by a team of experts, awareness-raising activities, use of Smart Industry Platform (working group of different experts) as a coordinating body for the implementation process.
Results Achieved	No results available, the initiatives is still in the early implementation stages.
Budget	No additional budget earmarked for the purpose of this initiatives; makes use of already existing financing mechanisms.
Uniqueness Factor	Creation of coordinating body composed of the multidisciplinary experts to implement initiative.
Value Added for Policy-Makers	Active cooperation with different stakeholders, more awareness raising of the initiatives and challenges in the public sphere.
Expected Impact	Modernization and digitization of Slovak industry and companies; overall increase in competitiveness of Slovak industry.

Source: Slovakia's SMART INDUSTRY, 2018

The initiative was prepared in the hope it would help Slovak entities adapt to Industry 4.0 related changes. The initiative is focused on SMEs operating in traditional industries with lack of resources to adapt to global trends compared to larger firms. One of the key barriers in the

implementation process was the initial slow start to the Platform’s activities. Implementation of the SMART INDUSTRY initiative requires active approach of all key stakeholders to develop action plans. At the beginning, it was difficult to find consensus among stakeholders in the formulation of an action plan in cooperation with a team from the Slovak Ministry of Economy. Another barrier is defined by the lack of “fresh funds”.

3.1.2 Poland: The initiative for polish industry 4.0 – the future industry platform

The Initiative for Polish Industry 4.0—The Future Industry Platform responds to economic challenges related to The Fourth Industrial Revolution. The Future Industry Platform was announced as part of the Responsible Development Plan, also known as the “Morawiecki Plan”, prepared by the Polish Ministry of Finance and Development in 2016. The then Minister of Finance Morawiecki stated that the responsible development plan is the backbone of the country’s economic policy. The then Minister of Finance Morawiecki stated that the responsible development plan was the backbone of the country’s economic policy. A summary of the Initiative for Polish Industry 4.0—The Future Industry Platform can be seen in Table 2.

Table 2: Summary of the Initiative for Polish Industry 4.0 – The Future Industry Platform

Elements	Description
Policy Levers(s)	Financially backed by the state – and by the private sector in the long term, bottom- up, industry led approach combining technological transformation and business development.
Funding Model	Public fund will serve to boost private investment and to shape market capabilities for the industrial transformation.
Target Audience(s)	Public and private stakeholders interested in the field of industry transformation: mostly SMEs as well as domestic 4.0 solutions suppliers, academia, research organizations, etc.
Concepts and Focus Areas	Raising awareness, competence building, infrastructure development, SME support, actions focused across multiple industrial sectors
Key Drivers	Competence Centers and network of experts aiming to create a “critical mass” for an effective implementation of the digital transformation strategy.
Key Barriers	Low awareness level among SMEs, long legislative process and the complexity of establishing a mechanism supporting SMEs financially in implementing new technologies.
Implementation Strategy	The implementation will be carried out following three phases: 1. Preparation; 2. Formation of the Future Industry Platform; 3. Operational phase.
Results Achieved	It is expected that the initiative will boost the innovativeness of domestic suppliers of the digital solutions, resulting in an increase of the competitiveness of the Polish industrial sector.
Budget	The Industrial Platform will have two budgets; EU funds will be used for market transformation.
Uniqueness Factor	As the Government cooperates closely with a prior private initiative in this field, the Platform is expected to meet the expectations and needs of the private sector.
Value Added for Policy-Makers	A competence center pilot project will ensure proper evaluation mechanisms are in place before the replication of the initiative in other Polish regions.
Expected Impact	Improve the industrial transformation capabilities of SMEs and provide a boost to the Polish economy.

Source: Initiative for Polish Industry 4.0 – The Future Industry Platform, 2018

Compared to the Slovakia’s SMART INDUSTRY initiative, the Initiative for Polish Industry 4.0 is more detailed. This initiative also contains the activities covered, as well as their expected results. The objectives of the government for 2020 include:

- increasing investment to over 25% of GDP;
- increasing the share of R&D expenditure to 2% of GDP;
- increasing the number of medium-sized and large enterprises to over 22,000;
- increasing foreign direct investment in Poland by 70%;
- improving the growth rate of industrial production;
- setting the GDP per capita of Poland to 79% of the EU average (Initiative for Polish Industry 4.0 – The Future Industry Platform, 2018).

3.1.3 Czech Republic: “Průmysl 4.0”

The Czech initiative responding to Industry 4.0 related changes was presented during the 57th International Engineering Fair in Brno in September 2015. Průmysl 4.0 was approved by the Government of the Czech Republic later in August 2016. The implementation of Průmysl 4.0 should lead to more efficient manufacturing, meaning faster, cheaper, and resource-effective production. A summary of Průmysl 4.0 can be seen in Table 3.

Table 3: Summary of the Průmysl 4.0 policy initiative

Elements	Description
Policy Levers(s)	Bottom-up approach, public financing, orientation towards skills.
Funding Model	Funding model based on already existing operational programmes of the involved ministries and the Technological Agency of the Czech Republic.
Target Audience(s)	Policy makers, private sector, R&D organizations, industry associations, academia.
Concepts and Focus Areas	Timely response to the market and industry changes by creating a flexible education system; adapting the labour market and regulatory framework.
Key Drivers	Active involvement of policy makers from key Ministries, representatives from industry, business, research and education.
Key Barriers	Reluctance to change, insufficient knowledge of Industry 4.0, deficient coverage of broadband connection in some regions.
Implementation Strategy	A team of experts involved in the creation of the Action Plans, dissemination activities and awareness raising already in place.
Results Achieved	No results available, the initiative is still in the early stage of implementation.
Budget	No extra budget earmarked for the purposes of this initiative.
Uniqueness Factor	Addressing the topic as an overall societal challenge beyond industry; Multidisciplinary approach actively involving key stakeholders.
Value Added for Policy-Makers	Active cooperation with stakeholders in the entire process facilitates identification needs, expectations and feedback in form of a bottom-up approach.
Expected Impact	Maintaining and boosting the competitiveness of the Czech Republic.

Source: Průmysl 4.0, 2017

The Czech Minister of Industry stated that Průmysl 4.0 is a way to maintain Czech competitiveness. No extra budget was earmarked for the purposes of this initiative. Public funding is based on the financial tools already in place. There are operational programs and programs of the ministries and the Technical Agency to support related projects. Potential sources of financing included the then planned National Innovation Fund, as well as Trio, Gama, and Epsilon—programs administrated by ministries. No model for private financing is considered. It can be considered as a weakness, as can be the incomplete high-speed internet coverage. The main identified threats include the gap between industry and qualifications or cyber terrorism.

3.1.4 Hungary: PAR 4.0 National Technology Platform

The national initiative responding to the Fourth Industrial Revolution is based on the “Irinyi Plan”—a recent industrialization strategy. The PAR 4.0 National Technology Platform was launched in the spring of 2016. A summary of the PAR 4.0 National Technology Platform can be seen in Table 4.

Table 4: Summary of the PAR 4.0 National Technology Platform policy initiative

Elements	Description
Policy Levers(s)	Bottom-up approach, public financing, equally orientated towards technology and infrastructure and skills.
Funding Model	Simple public funding model under negotiations, a possibility to secure private financing through introduction of membership fees.
Target Audience(s)	Policy makers, private sector, R&D organizations, industry associations, universities, social circles, business.

Concepts and Focus Areas	Implementation of the knowledge-economy elements of sectoral industrial strategies.
Key Drivers	Emergence of a new technological era in which the Internet-based economy transforms the very basics of the production and logistics systems.
Key Barriers	Smooth implementation process, crucial to give an emphasis to the involvement of key stakeholders.
Implementation Strategy	Driven by industry and backed up by government to ensure the widest outreach possible.
Results Achieved	Development of a strategic policy paper on the future of Industry 4.0 in Hungary.
Budget	Operated by the voluntary work contributions of the Institute for Computer Science and Control of the Hungarian Academy of Sciences (MTA SZTAKI). Negotiations on obtaining financing from the Ministry for National Economy are in progress.
Uniqueness Factor	Multidisciplinary approach involving stakeholders coming from key industry, academia, social and business backgrounds.
Value Added for Policy-Makers	Cooperation and partnership facilitation, both at national and international level, throughout the entire process of implementation; driven by industry.
Expected Impact	Boosting manufacturing and industry transformation in Hungary in the wake of the Fourth Industrial Revolution.

Source: The PAR 4.0 National Technology Platform, 2017

The main objectives are defined as follows:

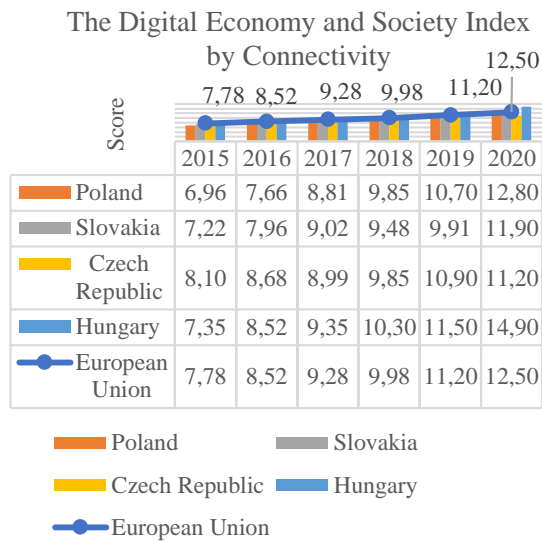
- increase the industrial output to GDP ratio from the current 23.5% to 30% by 2020;
- increase the level of R&D expenditures to 1.8% of the GDP by 2020;
- reinforce the growth, export, and innovation potential of domestic companies;
- decrease standardized low-skill activities;
- increase high-skill activities, embracing planning, control and IT-related tasks (The Industry 4.0 National Technology Platform, 2017).

Lack of transferability across highly industrialized Western European countries was defined as the main threat. The Hungarian strategy does not contain a model for private financing.

The digital economy and society index

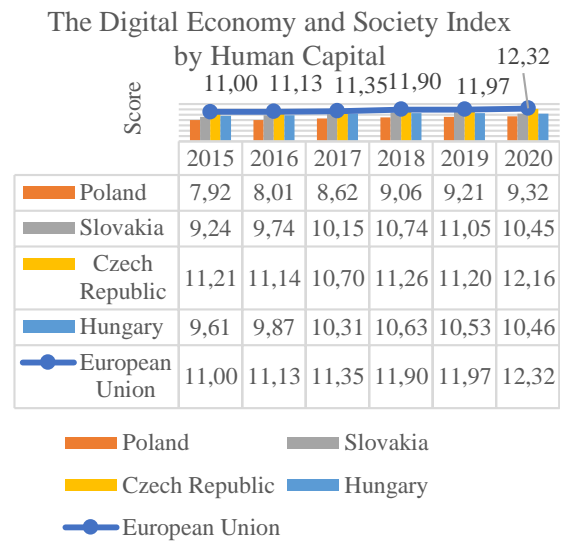
As mentioned above, the Digital Economy and Society Index (DESI) monitors Europe's overall digital performance and tracks the progress of EU countries in digital competitiveness. The following figures 1-5 show comparison of DESI score by five indicators between the Czech Republic, Slovakia, Hungary, Poland, and the European Union.

Figure 1: DESI by Connectivity



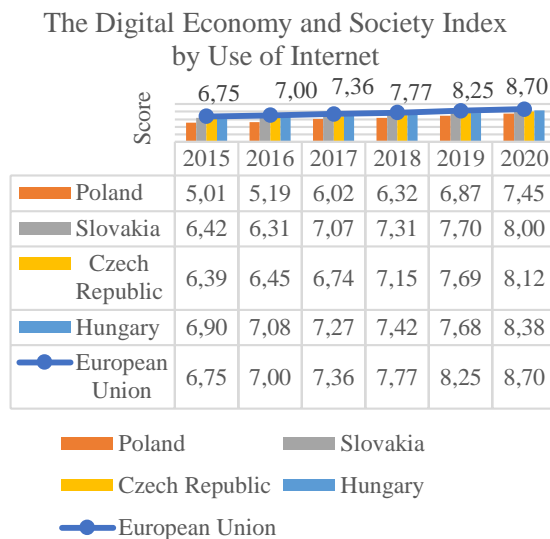
Source: Authors based on DESI data

Figure 2: DESI by Human Capital



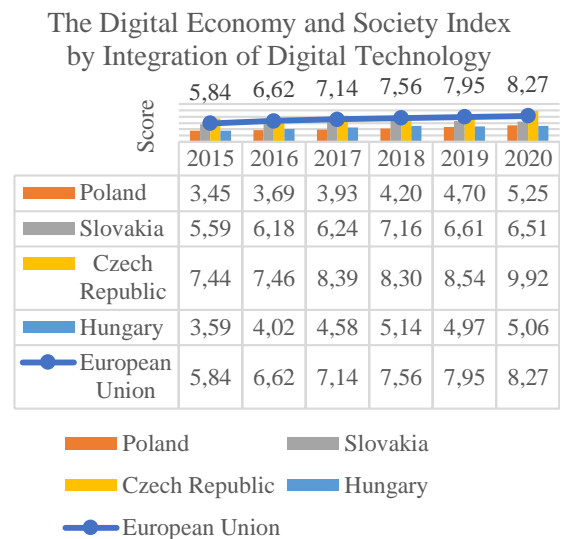
Source: Authors based on DESI data

Figure 3: DESI by Use of Internet



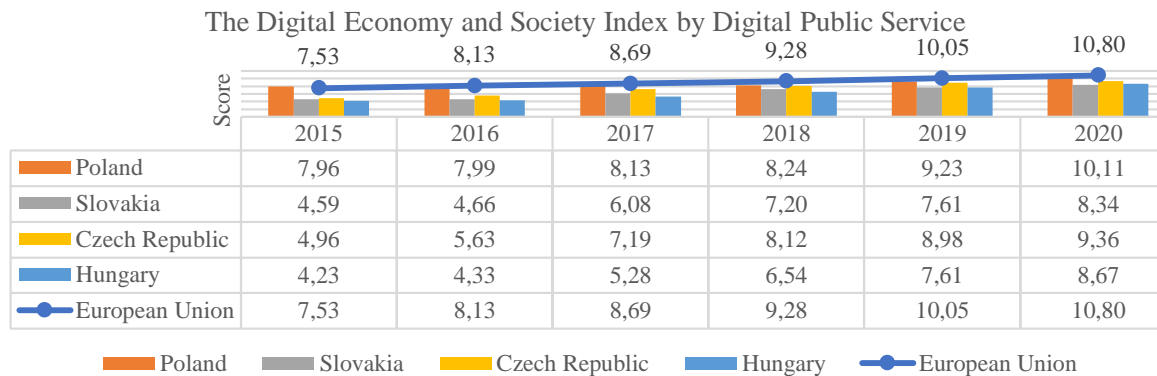
Source: Authors based on DESI data

Figure 4: DESI by Integration of Digital Technology



Source: Authors based on DESI data

Figure 5: DESI by Digital Public Service



Source: Authors' elaboration based on DESI data

The connectivity dimension is calculated as the weighted average of the five sub-dimensions, namely fixed broadband take-up (25%), fixed broadband coverage (25%), mobile broadband (35%), and broadband price index (15%). The biggest progress within fixed broadband take-up has been made in Hungary and in Poland. On the other hand, the overall level of this indicator is the lowest in Poland. Between 2015–2020, the progress of this indicator in the Czech Republic and Slovakia was not so significant. Significant progress in fixed broadband coverage has recently been made in Poland. The level of this indicator is higher compared to the European Union. Hungary and Slovakia have almost the same level of this indicator. The lowest level of this indicator is in the Czech Republic. The biggest progress within the third indicator—mobile broadband—has been made in Hungary and in Slovakia. The Czech Republic has the lowest level of this indicator. The progress within the broadband price index is not significant. The highest level of this indicator has been achieved in Poland. The lowest level of this indicator is found in the Czech Republic. The level of this indicator in Hungary is very similar to the European Union. Slovakia has a higher level of this indicator than the Czech Republic, but lower than Hungary.

The Human Capital dimension is calculated as the weighted average of the two sub-dimensions, namely Internet User Skills (50%) and Advanced Skills and Development (50%). Between 2018–2019, Slovakia had the highest level of the first indicator—internet user skills. For 2020, the level of this indicator is lower than in the European Union and in the Czech Republic. The lowest level is found in Poland. Significant progress within advanced skills and development has been made in the Czech Republic. The level of this indicator is the same as in the European Union. A lower level of this indicator is found in Hungary and the lowest level in Poland and Slovakia.

The Internet dimension is calculated as the weighted average of the three sub-dimensions, namely Internet Use (25%), Activities Online (50%), and Transactions (25%). The Czech Republic has the highest level of the internet use indicator. A lower level is found in Slovakia, followed by Hungary, with the lowest level in Poland. The Czech Republic, Poland, and Slovakia have very similar levels of the second indicator—activities online. This level is lower than in the European Union. The highest level of this indicator is found in Hungary, significantly higher than in the European Union. Significant progress in the third indicator has been made in Slovakia. The level of this indicator is higher in Slovakia than in the European Union. The level of the European Union is very similar to the Czech Republic. The lowest level of this indicator is found in Hungary, which declined significantly in this area in 2017.

The Digital Technology dimension is calculated as the weighted average of the two sub-dimensions, namely Business digitization (60%) and e-Commerce (40%). Between 2015–2019, Slovakia had the highest level of business digitization (but not higher than the European Union). In 2020, the highest level of this indicator was found in the Czech Republic and the lowest level in Hungary. Significant progress within the e-Commerce indicator has been made in the Czech Republic, where the level of this indicator was the highest during 2015–2020. The lowest level of this indicator is found in Poland.

The Digital Public Services dimension is calculated by taking the score for e-Government. The highest level of the last indicator is found in Poland (but not higher than in the European Union), followed by the Czech Republic, Hungary, while the lowest level is found in Slovakia.

Z-Score calculation

Table 5 shows comparison of the two selected indicators, GDP per capita and the Drivers of Production dimension within the V4. The Drivers of Production indicator shows how well a country is positioned to embrace the 4th Industrial Revolution considering different factors such as technologies, innovations, human capital, global trade, investment, institutional framework, sustainable resources, and environmental demands.

Table 5: Z-Scores

Country	GDP per capita, PPP (current international USD)*	Z-Score	Drivers of Production	Z-Score	Z- Score Difference
Slovakia	32,574.80	-0.37	5.33	-0.80	-0,43
Czech Republic	40,389.40	1.49	6.01	1.10	-0,39
Poland	31,983.40	-0.51	5.83	0.59	1,1
Hungary	31,578.80	-0.61	5.30	-0.89	-0,28

Source: Authors' elaboration based on data from the World Bank and the World Economic Forum

* note: This indicator provides per capita values for gross domestic product (GDP) expressed in current international dollars converted by the purchasing power parity (PPP) conversion factor.

Since the data used, i.e., the GDP per capita and the WEF's Drivers of Production values, represent two entirely different data sets, the z-scores calculated for each of them would help us understand the position of each country relative to the mean value within each set. Thus, comparison of both sets is possible to see whether some countries perform above average in terms of the Drivers of Production values, while their GDP per capita is not up to par. Hence, subtraction of the respective z-scores was carried out (the WEF values z-score minus the GDP per capita values z-score), and the countries were sorted in descending order based on the z-scores difference (see the last column).

4. Conclusion

The aim of the paper was an examination of readiness of the V4 countries for the changes connected with Industry 4.0.

The theoretical section of the paper focused on definition of industrial revolution, with a comparison of historical industrial revolutions focusing on the Fourth Industrial Revolution known as Industry 4.0.

The practical section of the paper focused on examination of readiness of the V4 countries for changes related to Industry 4.0. The national initiatives related to Industry 4.0 were described. For Slovakia, several barriers were mentioned: at the beginning, it was difficult to find consensus among stakeholders in formulating an action plan in cooperation with a team

from the Slovak Ministry of Economy; another barrier was defined as the lack of “fresh funds”. Compared to the Slovakia’s SMART INDUSTRY initiative, the Initiative for Polish Industry 4.0 is more detailed. This initiative also contains the activities covered and their expected results. No model for private financing is considered a weakness in the Czech Republic, as is its incomplete high-speed internet coverage. The main threats were defined as the gap between industry and qualifications and cyber terrorism. Within Hungary, lack of transferability across highly industrialized Western European countries was defined as the main threat. The Hungarian strategy does not contain a model for private financing.

A z-score calculation was carried out to compare the preparedness of the V4 for Industry 4.0 related changes considering two selected indicators, GDP per capita and the Drivers of Production dimension. The results can be seen in Table 5.

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