

QUALITY OF SERVICE IN PASSENGER RAIL TRANSPORT IN SELECTED REGIONS

Anna DOLINAYOVÁ

Abstract: Sustainable mobility is one of the global transport policy goals in the Slovak Republic. We can define it as a long-term satisfaction of constantly rising transport requirements of society (freight and passenger transport) within the required time and quality and, with decreasing the negative impact on the environment and inhabitant's health. Nowadays the performance of public mass transport decreases while the performance of individual passenger transport increases. It results in a lot of transport and environmental problems. It is necessary to find possibilities of increasing the performance of public mass transport and to provide sustainable mobility. The paper deals with quality of railway passenger transport in selected region. To evaluate the quality of railway passenger transport was used multi-criteria sign method, which is included in methods of measurements quality of service aimed at demand.

Keywords: quality of transport, market survey, measurement of quality, passenger transport, public transport, railway transport, sustainable mobility

A PROCESS MODEL OF MANAGERIAL FUNCTIONS APPLIED TO THE PERFORMANCE OF A BUSINESS

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Abstract: Business performance describes the way how can managers repeatedly reach certain performance of their business activities on stable level. Usually it relates on to the ability to decline contributed capital. Business performance affects the quality of several managerial processes such as planning and organizing all factors of production, activities related with aspects of enterprise's human resource management and also the quality of managerial decision-making and controlling. This article introduces the new process model of management functions applied in business performance. By exploitation of this model the enterprise is able to increase its competitiveness and therefore implementation of performance management's solutions should be required in all managerial decisions for all managers on daily base.

Keywords: performance, value, process model, management functions, planning, organization, management people, controlling

MACROECONOMIC STRATEGY OF TRANSITION TO THE MARKET ECONOMY IN THE SLOVAK REPUBLIC AND THE RUSSIAN FEDERATION

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Abstract: Every national economy, going through period of transformations, has to be oriented on construction of correlations of social-economic steadiness, elaboration of policy of economic transformations implementation and creation of adequate market regulators. Experiment of reforms in transformational countries points at importance of choosing a way of reformations of economy. This transformation processes in Slovak and Russian economy radically change the structure of national economy, rates of development of production, behavior of economic subjects and interaction of market institutes. Forming of such national model of economy, which could go through period of reforms without economic shocks and doesn't disturb social stability of society, is very important in essence for economy developed in conditions of transfer to the market.

Keywords: transformation, economic systems, reforms, market institutes, liberalization, privatization, unemployment, diversifications, economic growth

BUSINESS ENTERPRISE IN THE INFORMATION SOCIETY

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Abstract: The business environment is constantly changing and reaching the threshold of an information society. The article deals with the manifestations that are characteristic of the information society, such as technology, markets, availability of information and changes in values or institutions. Subsequently, she was looking at the assumptions of success in the near future and what needs to be done and what to look for if an enterprise wants to be successful in an information society about the changes that the business environment is going through.

Keywords: Information society, knowledge, information, business, business, success

PROCESS APPROACH TO MANAGING A TRANSPORT COMPANY

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Abstract: In the current globalization business environment one of the basic conditions of the transport company is flexibility allowing quick response to market requirements, which also means new approaches to business management and allows companies to successfully compete in a difficult competitive environment. The economy globalization and the large increase in the competition, causing that classical mode of managing of the transport companies is no longer the guarantee for the sustainable competitiveness of any business entity. The transformation of the company management system with the standard defined functional hierarchy of the dynamic process management is no longer any “fashion trend”, but the current trend and the necessary condition for the company success in the challenging competitive environment.

Keywords: process, process management, functional management, process mapping

STATISTICAL PROPERTIES OF RANDOM VARIABLES IN THE MODERN THEORY OF THE PORTFOLIO

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Abstract: The paper analyses statistic characteristics of the random variables in the context of their application in the Modern theory of portfolio. There are in detail analysed characteristics of the mean value, variance, standard deviation, covariance and correlation in the paper. The paper also briefly describes evolution of the Modern theory of portfolio, motives of portfolio construction and possibilities of its managing.

Keywords: portfolio, mean value, variance, standard deviation, covariance, correlation

VALUATION OF ASSETS AND LIABILITIES OF THE SLOVAK LEGAL REGULATION OF ACCOUNTING

Anna JACKOVÁ

Abstract: Measurement is a way of expressing the various components of assets and liabilities in monetary terms. In this contribution we show only the assets in accounting easily measurable, because the measurement's method of assets has an impact not only on the total amounts of assets, but also on the economic result of company for the accounting period. It is important to choose a way of measurement, which kept to the terms for demonstrating and objectivity of accounting information.

Keywords: measurement of assets, measurement of liabilities, cost of acquisition, costs, nominal value, reproduction cost of acquisition, real value, market price, qualified estimate

FLEXIBLE FORMS OF EMPLOYMENT AND THEIR IMPACT ON CORPORATE IDENTITY AND CORPORATE CULTURE

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Abstract: The process of globalization, but also the arrival of new investors in Slovakia as well as economic development have brought new flexible forms of employment. In case of Slovakia, using such forms start slowly. The biggest development represent staff agencies trying to help the unemployed find job. They became partners, many foreign companies, operating with us and looking to recruit. Thus, different cultures, management practices and their value systems has been mixed.

Keywords: flexible forms of employment, recruitment agencies, temporary staff, corporate identity, corporate culture

APPLICATION OF MARKUP STRINGS IN THE PROVISION OF CREDIT PORTFOLIO ADJUSTMENTS

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Abstract: Modern financial system is based on loans. The accurate estimation of the allowance for doubtful accounts assumes a special importance because it has a direct and often significant effect on income. The aim of our article is to describe theoretical background and practical usage of algorithm for calculation of provisions on portfolio basis by using Markov chains. Calculation of a matrix of transition probabilities is the root of the considering problem.

Keywords: Markov chain, provisioning on the portfolio basis, doubtful accounts, financial system

MANAGEMENT ACCOUNTING - A NECESSARY PREREQUISITE FOR EFFECTIVE CONTROLLING OF AN ENTERPRISE

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Abstract: Proper controlling is focused on co-operative control style which is not just use of routine activities but through information helps identifying the narrow space, which keeps from achieving specified goal. Understanding of accounting as a base of information system for management and decision-making from the view of controlling is closely connected with requirement that accounting and his outputs are primarily subordinated to management needs. The aim of this paper is to highlight the concept of controlling the business following the integration of management accounting, whose task is to provide quality information for decision making liability.

Keywords: costs, controlling, financial accounting, cost accounting, management accounting, information

SOCIAL INEQUALITY IN COMMUNITY AND WAYS (OR MECHANISMS) OF ITS OVERCOMING

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Abstrakt: Pension inequality is one of the most current problems of the current world economy. The issue of the distribution of pensions is a long-term subject of interest to almost all economic schools, the communication of the theory of division, which is formed on the basis of the diversity of opinions of representatives of different economic directions. The content of the article is an analysis of theoretical approaches and criteria for assessing the degree of pension inequality, as well as the comparison of levels of social and pension inequality in Russia, Slovakia and other world economies.

Keywords: Retirement inequality, distribution and income redistribution, differentiation, Pareto's optimum, Gini coefficient.

TO CHANGES IN THE IDENTIFICATION OF USERS OF EGOVERNMENT SERVICES

Jana MAJEROVÁ, Dagmar HRAŠKOVÁ

Abstract: With the development of electronic public administration became necessary to identify citizens that will access to electronic public administration services, to eGovernment. In addition to identifying and distinguishing users of electronic services, it is necessary to clearly interconnect and identify the individual identities in electronic world with physical identities, which are currently represented by the ID card and whose data are processed by public authorities individually and communicated mostly in non-electronic form.

Keywords: e-government, citizen, identity card, electronic communications, electronic documentation

CORPORATEMETRICS AS A TOOL FOR MEASURING BUSINESS RISK

Tomáš KLIEŠTIK, Miloš BIRTUS

Abstract: The paper discusses about CorporateMetrics as the methodology focused on the measuring of the market risk in the business environment. CorporateMetrics methodology is focused on the key financial outcomes of the company which are used for measuring of the companies' success – namely profit and cash flow. CorporateMetrics methodology is, in contrast to the RiskMetrics methodology (which is focused on the quantification and diversification of the risk of financial instruments mainly in the creating of portfolio), appropriate for the business environment because of its focus on the companies' financial outcomes. It is focused on the potential impact which the market changes have on the financial outcomes of the company in the time period. This time period is in the condition of the CorporateMetrics much longer than in the condition of the RiskMetrics – namely from 2 months to 2 years.

Keywords: risk, measuring, market, financial outcomes, time period, CorporateMetrics

MANAGER DEVELOPMENT AS AN IMPORTANT PREREQUISITE FOR COMPANY SUCCESS

Silvia MIKEŠOVÁ

Abstract: Competent management has a significant impact on the performance aspects of the business, its competitiveness and success. Every business should ensure that the competence and competence of managers are systematically and as widely as possible. The article emphasizes the development of this most powerful force in the enterprise and its associated benefits. In recent years, human resources development has led to significant qualitative shifts, so the latest trends in this area are also mentioned. Every business should pay attention to the fact that the development of its employees and the enhancement of their expertise bring an appropriate effect not only to the enterprise but also to the employees themselves.

Keywords: Development, competent approach, methods of development, strategy, education

IDENTIFYING TALENTS IN ORGANIZATIONS

Miroslav PALKA

Abstract: The presented article deals with the identification of the talents in organizations. It defines three simple steps of the talents_ identification and proposes the summary of the most important methods of employees_ evaluation. The system of evaluation of the employees is presented as the most advantageous method of identification and following selection of the talents in the organizations.

Keywords: talent, employees_ evaluation, talents_ identification

TO THE METHODOLOGY OF DETERMINING THE VALUE OF AN ENTERPRISE

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Abstract: The aim of this article is to present in brief the methodological apparatus for the firm's value estimation. Nowadays, the value creation is a crucial and widely accepted integral goal of a company that is specified by choice and selection of adequate methods and techniques of its estimation. The discounted cash flow models, which also represent the crux of investment decisions, form the basic methodological apparatus and they are utilised worldwide the most in the present days.

Keywords: value of a firm, book value, market value, value estimation methods

OPTIMISATION OF PROCESSES RELATED TO PASSENGERS' ARRIVAL AT THE AIRPORT

Milan ŠTEFÁNIK, Benedikt BADÁNIK, Branislav KANDERA

Abstract: The article deals with the optimization of the processes associated with the arrival of passengers to the airport before departure. It defines the factors that significantly affect the arrival time of passengers at the airport before departure, demonstrates how the arrival time of the passengers influences the operation of the terminal and at the same time proposes measures to optimize the process.

Keywords: Time of arrival of passengers to the airport, simulation, terminal operation, arrival and departure of passengers